

TEXAS CHRISTIAN UNIVERSITY
GRADUATING SENIOR EXIT SURVEY



**Executive Summary
& Report
Fall 2015**

SENIOR EXIT SURVEY

Executive Summary

This report was compiled by the Office of Quality Enhancement. The purpose of this report is to inform relevant stakeholders of the disposition of undergraduate students graduating from Texas Christian University (TCU) at the completion of the fall semester 2015. The Senior Exit Survey (SES), an in-house data collection tool, was utilized to gather information.

The information included in this report is organized into three major areas: Results related to employment/future endeavors, results related to TCU experiences, and results related to student learning outcomes.

Placement Information

✦ Full-time employment, Graduate/Professional School	50.5%
Of those students continuing on to graduate/professional school:	
17.2% - medicine, dentistry, or pharmacology	
13.8% - law, political science	
13.8% - business, accounting, finance	
✦ Part-time employment	8.0%
✦ Still searching	38.3%
✦ Unemployed/Not searching	3.1%

Job Location

✦ Southwest	85.9%
84.6% in Texas	
✦ Southeast	4.5%
✦ Midwest	3.8%

Starting Salary

✦ \$0-40K	60.3%
✦ \$40-70K	32.1%
✦ \$70K+	7.7%

Areas of Employment

✦ Business	27.3%
✦ Healthcare	25.0%
✦ Communication	6.8%
✦ Education	6.8%
✦ Arts & Entertainment	5.8%
✦ Science & Engineering	5.0%
✦ Government/Non-Profit	4.5%

Search Time

<input checked="" type="checkbox"/> Less than 3 mos	57.7%
<input checked="" type="checkbox"/> 3 - 6 mos	35.8%
<input checked="" type="checkbox"/> 6 mos +	6.1%

Internships/Capstone Experiences Completed

<input checked="" type="checkbox"/> None	51.9%
<input checked="" type="checkbox"/> One	24.3%
<input checked="" type="checkbox"/> Two	13.3%
<input checked="" type="checkbox"/> Three	7.4%
<input checked="" type="checkbox"/> Four +	3.1%

Career Center Services Utilized*

<input checked="" type="checkbox"/> Resume/Cover Letter Review	55.2%
<input checked="" type="checkbox"/> Career Fairs/Events	40.4%
<input checked="" type="checkbox"/> Career Consultant Appointment	34.3%
<input checked="" type="checkbox"/> Job Postings	32.0%

*Students were instructed to "mark all that apply," therefore total will exceed 100.

Skill Development*

<input checked="" type="checkbox"/> Make informed decisions	95.7%
<input checked="" type="checkbox"/> Discern quality information	95.0%
<input checked="" type="checkbox"/> Communicate verbally	94.1%
<input checked="" type="checkbox"/> Present logical arguments	93.8%
<input checked="" type="checkbox"/> Goalsetting	93.6%
<input checked="" type="checkbox"/> Self analysis or reflection	92.7%
<input checked="" type="checkbox"/> Obtain and process information	90.8%
<input checked="" type="checkbox"/> Utilize technology effectively	90.1%
<input checked="" type="checkbox"/> Conflict management	89.7%
<input checked="" type="checkbox"/> Solve real world problems	89.2%
<input checked="" type="checkbox"/> Work in teams	89.1%
<input checked="" type="checkbox"/> Analyze quantitative data	88.2%
<input checked="" type="checkbox"/> Writing/editing skills	86.9%
<input checked="" type="checkbox"/> Time management	85.2%

* Percent of students responding "Competent," "Advanced," or "Expert" in specific skill.

Should you have questions, comments, or recommendations, please contact the Office of Quality Enhancement, 226 Jarvis Hall, TCU Box 297305, Ext. 6454.

Methodology

The Senior Exit Survey is a proprietary tool developed over a five-year period through a collaborative effort between University Career Services, Institutional Research, Institutional Effectiveness and Quality Enhancement. Projects reviewed and considered during research and development of the instrument included, but was not limited to, Project CEO, NACE job skills, CAS Learning Outcomes, and College Senior Survey.

Graduating students were invited to complete the SES through an initial e-mail invitation one week prior to graduation. Daily e-mail reminders were sent to those students who had not previously responded to the invitation. Reminders (4) were sent up until the day of Cap & Gown pick-up. Graduating students picking up their cap & gown who had not responded through e-mail were allowed to complete the SES on site. For those students yet to complete the SES at the conclusion of cap & gown pick-up, three (3) e-mails were sent during the week after graduation encouraging them to complete the survey.

Four hundred and thirty-nine undergraduate students were scheduled to graduate in December of 2015. Three hundred and ninety-one of these students completed the SES, for a response rate of 89.1%.

The CampusLabs Baseline survey platform was utilized to administer the survey. Results from the survey were analyzed using the Statistical Package for the Social Sciences (SPSS version 23) and are provided in the following pages.

Employment/Future Endeavors

Placement Information

✦ Full-time employment, Graduate/Professional School	50.5%
Of those students continuing on to graduate/professional school:	
17.2% - medicine, dentistry, or pharmacology	
13.8% - law, political science	
13.8% - business, accounting, finance	
✦ Part-time employment	8.0%
✦ Still searching	38.3%
✦ Unemployed/Not searching	3.1%

Job Location

✦ Southwest	85.9%
84.6% in Texas	
✦ Southeast	4.5%
✦ Midwest	3.8%
✦ Pacific	3.2%
✦ Northeast	1.3%
✦ Noncontiguous	0.6%

Starting Salary

✦ Below \$20K	10.3%
✦ \$20-30K	5.8%
✦ \$30-40K	16.0%
✦ \$40-50K	25.6%
✦ \$50-60K	26.9%
✦ \$60-70K	7.7%
✦ \$70-80K	5.8%
✦ \$80K+	1.9%

Areas of Employment

✦ Business	27.3%
✦ Healthcare	25.0%
✦ Communication	6.8%
✦ Education	6.8%
✦ Arts & Entertainment	5.8%
✦ Science & Engineering	5.0%
✦ Government/Non-Profit	4.5%

Search Time

✂ Less than 3 mos	57.7%
✂ 3 - 6 mos	35.8%
✂ 6 mos +	6.1%

The average number of job offers received prior to acceptance: 1

TCU Experiences

Relevance of Major

<input checked="" type="checkbox"/> Extremely related	57.9%
<input checked="" type="checkbox"/> Somewhat related	25.4%
<input checked="" type="checkbox"/> Indirectly related	7.9%
<input checked="" type="checkbox"/> Not related	8.7%

Employment Resources Utilized*

<input checked="" type="checkbox"/> Personal contacts	42.7%
<input checked="" type="checkbox"/> Internship/Summer/Part-time job	17.1%
<input checked="" type="checkbox"/> Internet job site	13.8%
<input checked="" type="checkbox"/> Career fair at TCU	12.8%
<input checked="" type="checkbox"/> Company/industry website - applied directly	12.0%
<input checked="" type="checkbox"/> LinkedIn	6.6%
<input checked="" type="checkbox"/> Frogjobs	6.1%
<input checked="" type="checkbox"/> Professional organization/Conference	4.1%
<input checked="" type="checkbox"/> Family business	3.8%
<input checked="" type="checkbox"/> Coaching session referral	1.5%
<input checked="" type="checkbox"/> Starting own company	1.3%
<input checked="" type="checkbox"/> Career fair not TCU	0.8%
<input checked="" type="checkbox"/> Newspaper/Print advertisement	0.5%
<input checked="" type="checkbox"/> Other	16.1%

*Students were instructed to "mark all that apply," therefore total will exceed 100.

Internship/Externship/Co-op Experience within Past Year

<input checked="" type="checkbox"/> Paid	37.2%
<input checked="" type="checkbox"/> Unpaid	25.2%
<input checked="" type="checkbox"/> None	37.5%

<input checked="" type="checkbox"/> Receive academic credit	45.7%
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<input checked="" type="checkbox"/> Average number of internships completed while at TCU (Of those who completed an internship-type experience)	1.78
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Career Services Resources Utilized*

✍ Resume/cover letter review	55.2%
✍ Career fairs and events	40.4%
✍ Appointment w/career counselor	34.3%
✍ Job postings	32.0%
✍ Classroom presentations	28.1%
✍ Mock interviews	24.8%
✍ Orientations (Frogjobs)	16.9%
✍ On-campus interviews	14.6%
✍ Social media	14.6%
✍ Assessments (MBTI, Strong, etc.)	13.6%
✍ Workshops	9.0%
✍ Other	1.0%

*Students were instructed to "mark all that apply," therefore total will exceed 100.

Learning Outcomes

Self-Rated Skill Development*

✦ Make informed decisions	95.7%
✦ Discern quality information	95.0%
✦ Communicate verbally	94.1%
✦ Present logical arguments	93.8%
✦ Goalsetting	93.6%
✦ Self analysis or reflection	92.7%
✦ Obtain and process information	90.8%
✦ Utilize technology effectively	90.1%
✦ Conflict management	89.7%
✦ Solve real world problems	89.2%
✦ Work in teams	89.1%
✦ Analyze quantitative data	88.2%
✦ Writing/editing skills	86.9%
✦ Time management	85.2%

* Percent of students responding "Competent," "Advanced," or "Expert" in specific skill.

Skill Development Attribution

	Academic Classes	Practical Experience	Co-curricular Involvement	On/Off Campus Employment
✦ Make informed decisions	38.2%	27.9%	13.3%	17.5%
✦ Discern quality information	64.0%	17.1%	6.2%	10.2%
✦ Communicate verbally	43.9%	18.2%	21.6%	14.1%
✦ Present logical arguments	64.5%	13.0%	9.5%	10.1%
✦ Goalsetting	45.5%	18.7%	16.8%	14.9%
✦ Self analysis or reflection	42.0%	22.0%	18.4%	13.3%
✦ Obtain and process information	60.2%	19.0%	7.6%	10.3%
✦ Utilize technology effectively	58.0%	19.5%	8.2%	11.4%
✦ Conflict management	36.3%	20.1%	20.6%	18.7%
✦ Solve real world problems	28.7%	33.9%	12.8%	21.4%
✦ Work in teams	55.8%	10.6%	17.6%	13.5%
✦ Analyze quantitative data	65.9%	14.1%	5.7%	10.3%
✦ Writing/editing skills	76.7%	7.9%	4.9%	7.3%
✦ Time management	46.6%	17.6%	16.0%	15.5%

SENIOR EXIT SURVEY

Concluding Remarks

- ✦ The majority of students have definitive plans upon graduation;
- ✦ The majority of graduates choose to remain in Texas;
- ✦ The starting salary for the majority of graduates is between \$30K - \$60K annually;
- ✦ Business and healthcare seem to be the main industries where TCU graduates find employment;
- ✦ The majority of graduates find employment within 3 months of beginning their search;
- ✦ Most graduates receive at least one job offer before making a selection;
- ✦ The majority of graduates believe their major is relevant to their employment;
- ✦ Personal contacts provide the most opportunity for future employment;
- ✦ Almost half of the graduates completed some type of internship/practicum experience;
- ✦ The majority of graduates utilized Career Center services to secure employment;
- ✦ Graduates endorsed high levels of competence in skills identified by employers as desirable;
- ✦ Graduates seem to learn skills in a multiplicity of ways, primarily through academic activities.

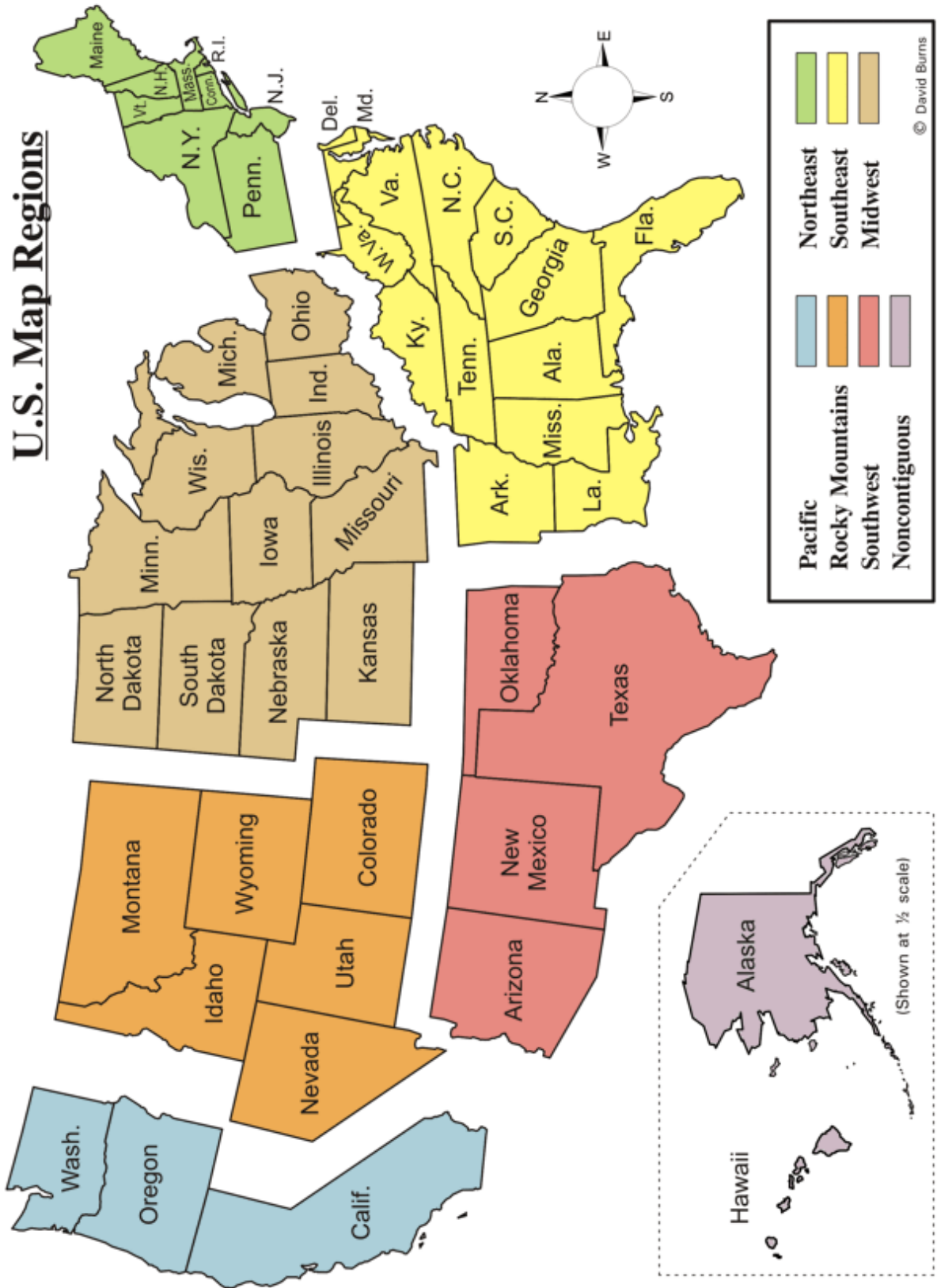
Administrative Reflection

After following up with a few graduates (4) who had not been searching for a job, I learned that all of them had plans. These plans included playing in the National Football League, playing in a band, writing the great American novel, and comedy/acting in Los Angeles.

While a few TCU graduates leave the university with an inauspicious experience, most of them have been *extremely* satisfied with their undergraduate experience. Some have been “transformed” and many have been “inspired.” They seem to leave with that “can do” attitude and a belief that anything is within their reach. And, they believe that TCU has contributed greatly to their developing the skills and competencies necessary to help make their dreams come to fruition.

SENIOR EXIT SURVEY

Region Map



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Employer List

ACH
Affinitas
Amazon
American Airlines
Arkansas Children's Hospital
Atlantis
AXA Advisors
Bank of America
Baylor All Saints Medical Center
Baylor Scott & White
Baylor University Medical Center
Beach Riot
Boyd Martin (Equestrian)
Capgemini
CBS 11 KTVT
Cecil Sellers Cattle Company
Center Street Finance
Children's Medical Center Dallas
Children's Mercy Hospitals and Clinics
Citizen
Collabera
Comerica
Communities in Schools of Greater Tarrant County
Cook Children's Medical Center
Corporate Promotional Sales
Deloitte
Department of Treasury
Doctors In Training
EOG Resources, Inc.
Favor
Fidelity Investments
Fort Worth Christian School
Fort Worth Independent School District
Fort Worth Zoo
Frank Comiskey Agency, Inc.
Fred's
General Motors
Georgia Southern University
Harris Methodist Hospital Fort Worth
Holmes Murphy
HPS
IBM
Insight Global
J.P. Morgan & Chase Co.
Jacobs Engineering
Jasper Ridge Partners
Javelin DC
John Peter Smith Health Network
John Peter Smith Hospital
KPMG
Kroger
Lake Worth Animal Clinic
Lcomm Marketing
Lockerdome LLC
Lockheed Martin
Lonestar Resources
lululemon
M/C/C
Marketing Group
Markit
MBK Sports Agency
Memorial Hermann Hospital
Merrill Lynch
Mesa Springs
Methodist Dallas Medical Center
Methodist Mansfield Medical Center
Microsoft
Monterey Bay Aquarium
NFL
OCJ Apparel
OU Medical Center
Parkland Medical Center
Paul Kasmin Gallery
Performance Course
PhysAssist
Private Oil and Gas/Cutting horse training operation
Red Productions (working freelance on a film - not a company position)
Remax
Rosewood Mansion on Turtle Creek
Ross and Mathews - Attorneys
Rutas Aereas HRG
Saddle Creek Logistics
Sapient Global Markets
Seton Medical Center
Sewell Automotive
South American Show Jumping
Tara Wilson Agency
Texas Christian University
Texas Health Resources
The Kennedy/Marshall Company
The Richards Group
UBS
US Army
Ustyled
Vavoulis, Weiner, McNulty LLC
Verdad real estate
W.E. Carlson Corporation
Zyn22

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